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Landec Launches New Corporate Website

Smart Polymers to Fuel Innovation

MENLO PARK, Calif., Nov 01, 2011 (BUSINESS WIRE) -- Landec Corporation (Nasdaq:LNDX), a materials science company that leverages its proprietary polymer technologies to develop and commercialize new products for food, biomedical, agricultural and industrial markets, today announced the launch of its new corporate website at <http://www.landec.com>. The new site provides insight into Landec's businesses, technologies, and commercial applications to deliver a deeper understanding of Landec's unique products and capabilities. The site highlights Landec's materials science and innovation expertise and identifies specific areas of interest in which Landec is currently seeking partners for development of new technology solutions.

Molly Hemmeter, Landec Chief Commercial Officer, commented, "We are proud to announce our new corporate website for the benefit of the many parties interested in Landec, including customers, partners and employees across our diverse businesses, as well as our investors, media and others. It is an exciting time at Landec, with our recent entry into the biomaterials market through the acquisition of Lifecore Biomedical, our continued investment in and expansion of our food business, and the continued development of new technology solutions and partner relationships. The new website articulates Landec's underlying expertise in materials science and the Company's vision for innovation and growth within each of our core businesses."

"As Landec continues to grow, our website will provide a new platform for understanding our businesses, keeping investors informed and engaging with potential new partners in areas where we see strategic opportunities for our technology. We invite you to visit our website for what we hope will be a productive and interactive experience with Landec," concluded Hemmeter.

About Landec

Landec is a materials science company, leveraging its capability in polymer science and bio-application development to commercialize new products within a variety of life science fields, including food, agricultural, personal care and medical device applications. With its Intelimer[®] polymers, Landec is able to customize its proprietary polymer materials for each application through the utilization of controlled release, temperature activation and biocompatibility properties. Landec's subsidiary, Apio, has leveraged Landec's BreatheWay[®] packaging membrane to become the leader in U.S. fresh-cut specialty vegetables. Through its subsidiary, *Lifecore Biomedical*, Landec is now a premium supplier of hyaluronan-based biomaterials to the ophthalmic, orthopedic and veterinary markets worldwide. Landec's *Licensing Partnerships* business has worked closely with long-standing partners to develop and commercialize dozens of personal care products, industrial adhesives and seed coating technologies that leverage Landec's proprietary polymers to deliver differentiated value to the market. For more information about the Company visit Landec's website at <http://www.landec.com>.

SOURCE: Landec Corporation

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